



## Business Advisory Council – Meeting Notes April 10, 2019

### Welcome and Introductions

**Tom Goodney**, Superintendent, ESC of Central Ohio  
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**Christine Galvin**, Director of College & Career Readiness, ESC of Central Ohio  
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### Business/Partner Panel Discussion

**Discussion led by Pegeen Cleary**, Exec. Director, Career & Technical Education, Columbus City Schools  
Email: [pcleary9052@columbus.k12.oh.us](mailto:pcleary9052@columbus.k12.oh.us)

**Denise Gilliam**, Community Outreach Coordinator, Elford  
Email: [dgilliam@elford.com](mailto:dgilliam@elford.com)

- They were lacking workers, skilled and unskilled
- Lack of workers can drive up costs
- Developed Earn While You Learn internship program with Columbus City Schools and are interested in involving other districts
- Students work one week and go to school the next
- Also targeting middle school students
- Working with the National Association of Women In Construction (NAWIC)

**Deb Olbrys**, Marketing & Membership Development, Education First Credit Union  
Email: [dolbrys@educu.org](mailto:dolbrys@educu.org)

- Provide financial literacy programs and will pay to send to students to these programs
- Have developed an intern program with Columbus City Schools & are interested in expanding program to other districts
- Has been a culture boost for employees and provides a fresh perspective while students are learning skills and responsibilities

- Students typically work a two or four hour day while also going to school

**Carman Wirtz**, Senior VP Human Resources, Columbus Zoo & Aquarium

Email: [Carman.Wirtz@columbuszoo.org](mailto:Carman.Wirtz@columbuszoo.org)

- Zoo needs around 2,500 seasonal employees annually
- Created a partnership with Columbus City Schools & would like to partner with other schools
- Transportation became an issue for students so the Zoo is now offering bus passes for participants
- Offering OhioMeansJobs Readiness Seal to participants

**Katie Raterman**, Sales & Marketing, Limbach,

- They have a pre-apprenticeship program in partnership with Columbus' Fort Hayes around welding and other trades
- Students work half of the day and go to school the other half
- They also host an annual construction trades career fair each year at Fort Hayes open to anyone

**Joyce Johnson**, Owner/CEO, CCI Engineering

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- Have developed a STEM Advisory Board with Columbus City Schools
- Providing internships in construction, accounting, GIS and IT
- Students receives a \$1200 check at the end
- The students start their junior year of high school
- Every year 1-2 students are awarded scholarships
- Offered assistance to districts in creating an advisory board

**Tracy Spikes**, Learning & Development Analyst, COTA

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- Partnership with Columbus City Schools to provide internships for students in automotive repair
- Students work half days and up to 25 hours per week
- Convinced the union to allow students to be on the floor for work. Finding mentors on the floor was tough the first year but easy the second year
- They are currently working with the state to become an approved apprenticeship sponsor so that students will be able to receive a certificate
- Also partnering with Columbus State to fill other education gaps

**Samuel Davis**, Ohio DAS

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- Providing work study, internships and apprenticeships in IT to high school and college students
- They make sure that the students are aware of the Return on Investment they are receiving through the program
- STEM Entry Council program has been operating for three years

## Pre-Apprenticeship & Apprenticeship Models

**Becky DeMatteis**, Ohio Department of Job & Family Services – ApprenticeOhio

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- These programs provide on-the-job training and classroom instruction
- Must have a registered apprenticeship sponsor
- Students may earn up to 12 points toward graduation

**Mike Eichberger**, Trilogy Health Services

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- Long term health care company building four new units in the Central Ohio area
- They are in need of nursing and culinary students
- They are an approved apprenticeship program where students can earn a license while in class and co-op their senior year
- They use a stair step model tied to wage increases
- Many classes are offered online, on-demand

**Kevin Gadd**, Apprenti

Email: [kevin@apprenticareers.org](mailto:kevin@apprenticareers.org)

- They provide IT certificates and are the first registered IT apprenticeship program in Ohio
- Have a targeted focus on women, minorities and veterans
- Need a high school diploma to participate
- Must provide a boot camp program to work with Apprenti
- They are currently working with Chase and Huntington
- Open to connecting to pre-apprenticeship programs

**Dan Sustin**, Ohio Carpenter's Apprenticeship Training Program

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- They were struggling to keep pace with the need for apprentices and were lacking young apprentices straight from high school or career tech centers
- They offer a career connections curriculum which can result in an industry credential
- Partnering with 81 schools in Ohio
- Also partnering with Hocking College and community colleges with the curriculum

## Columbus State Community College Workforce Advisory Council Update

**Steve Dackin**

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- Regional goal for postsecondary credentials of 65%
- The workforce advisory council wanted a regional approach to workforce development and created a strategy document to address
- Scale is an issue. How do we get these programs to scale? Need systems in place to do so.
- IT is a regional priority
- Many businesses were not aware what other businesses were doing regarding career awareness so a regional, employer-led approach starting in middle school is being developed
- Developing a programmatic response to needs noted by the National Business Roundtable