

ESC OF CENTRAL OHIO
BUSINESS ADVISORY COUNCIL

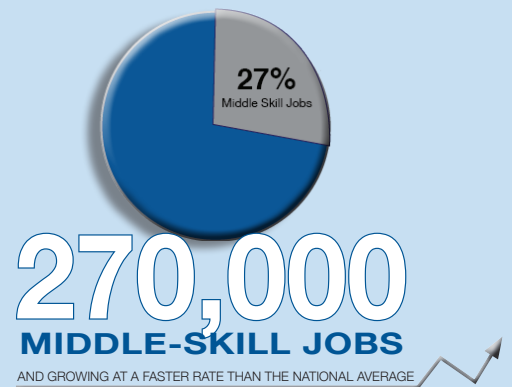
A RENEWED STATE FOCUS

In 2016, due to an increasing shortage of Ohio workers caused by the mismatch between job seeker skills and business needs (**the skills gap**), Governor Kasich challenged his Executive Workforce Board “to identify ways to prepare and continuously train Ohioans of all ages for the jobs of today and tomorrow.” In response to this challenge, the Board, made up of business leaders and workforce development stakeholders, released Building Ohio’s Future Workforce. This report included twenty recommendations for consideration to be included in the 2017-18 state biennial budget proposal and legislation, each with the intent of building stronger ties between local businesses and educators. Among these recommendations were promoting local, state and regional collaboration, establishing regional workforce and career explorations and counseling collaborations, increasing business representation on local school boards, expanding business engagement opportunities for students, and focusing early in life on employability and career readiness.

After much deliberation by the Ohio General Assembly, several provisions were passed into law (HB49) that addressed the Board’s recommendations, such as:

- Establishment of the OhioMeansJobs-Readiness Seal for high school diplomas
- Development of an option for students to participate in pre-apprenticeship training programs
- Creation of an in-demand jobs week
- Development of a regional workforce collaboration model providing career services to students
- A requirement that standards for school district and educational service center (ESC) business advisory councils be established

current snapshot of CENTRAL OHIO



The increase of middle-skill jobs and continuing demand to fill them contributes to Columbus’ increase in jobs, incomes, population and employment.

Yet, there exists a skills gap that presents challenges in filling these positions.

**Data obtained from the JPMorgan Chase & Co. Columbus Skills Gap Report.*

<https://www.jpmorganchase.com/corporate/Corporate-Responsibility/columbus-skills-gap-report.htm>

Central Ohio LEADING THE WAY

In Central Ohio, much of this work has been happening for years through various school district and ESC programs and organizations, but none has been more focused or wide in scope than a unique partnership called the **Central Ohio Compact**. The Compact, established in 2011, was convened by the ESC of Central Ohio and Columbus State Community College and includes public and private districts and schools, higher education institutions, industry partners, and other

stakeholders. By adopting a regional approach, the Compact has created a model of collaboration intended to bring about an increase in college success for Central Ohio students and position the region as a leader in economic growth, per-capita income, and quality of life.

Based on data findings from the Lumina Foundation, the Compact has determined that 65 percent of Central Ohio's population will need a postsecondary credential by

2025. This goal was created due to the global shift from an industrial economy to a knowledge economy leading to the vast majority of future jobs requiring education beyond high school. The latest Compact data found that in 2014 progress was being made with 43% of Central Ohioans possessing a postsecondary credential. However, it is vital that the Compact work continue to be focused and intentional in order to reach the 65 percent mark.

COLUMBUS STATE
COMMUNITY COLLEGE



educational service center
of Central Ohio



Central Ohio
attainment goal
65%
by 2025

“...the Compact has determined that 65 percent of Central Ohio's population will need a postsecondary credential by 2025.”

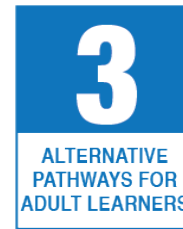
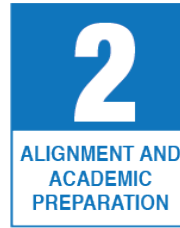
current
progress
43%

*A complete list of education and industry partners can be found on the Central Ohio Compact website at www.centralohiocompact.org/get-involved.

To meet the overarching attainment goal, the Compact is guided by four strategic priorities to focus upon.

These priorities focus the Compact's work on several goals, including:

- Dramatically increasing the number of students earning a postsecondary credential;
- Ensuring that all college-bound high school graduates are college ready;
- Increasing the number of high school graduates with credit toward a degree or certificate;
- Increasing the number of community college graduates earning bachelor's degrees through pathways to completion;
- Providing consistent, accurate and timely communication with students and families to eliminate uncertainty and ensure success at the college level;
- Employing specific strategies for working adults, low-income and first-generation college students, and students of color;
- Advancing the region's need for a highly skilled workforce, including an emphasis on STEM fields, by aligning with regional workforce and economic development efforts;
- Managing the costs of education for students, families and taxpayers.



Collaborating with Employers

It is clear that the work and goals of the Central Ohio Compact are directly aligned with the purpose and responsibilities of the state-required business advisory councils, and its Workforce Advisory Council puts a clear focus on those goals. The Compact's Workforce Advisory Council brings together Central Ohio employer partners to anticipate infrastructure, program, and policy needs aligned with the group's goal to meet local employer demand with a highly skilled workforce. It represents a wide spectrum of industry sectors across the region, including financial services, insurance, health care,

law, customer care, logistics and distribution, information technology, hospitality, and education – and its focus is on developing a regional strategy to open opportunities for all to participate in the emerging economy.

Based on this understanding, the ESC will coordinate the work of its own business advisory council in concert with school districts to create efficiencies in meeting requirements of state law, while also continuing this great work and aligning to the goals and strategies of the Compact and its council.

5 KEY SECTORS | COLUMBUS ECONOMY



SCIENCE & TECH | LOGISTICS | MANUFACTURING | BUSINESS SERVICES | INTERNATIONAL BUSINESS

CENTRAL OHIO WORKFORCE PARTNERS



Benefits of the ESC's Business Advisory Council

Business advisory councils have been required by law since 1995 and can provide benefits for every Ohio school district. With the addition of business advisory standards in HB49, a renewed emphasis and focus at the state level has been placed on the importance of establishing active business advisory councils and emphasizing that their work is critical in today's economy.

The Council will advise local school districts on changes in the economy and job market by:

- Identifying new and emerging careers
- Offering districts recommendations on needed knowledge, skills and competencies
- Advocating for effective curriculum
- Offering work-based learning opportunities
- Making recommendations on facilities and equipment needed to teach work-based skills
- Supporting local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators



ESC OF CENTRAL OHIO BUSINESS ADVISORY COUNCIL PARTICIPANTS

WHAT'S NEXT?

Beginning fall 2018, the ESC of Central Ohio Business Advisory Council will meet on a quarterly basis, at a minimum, working to provide recommendations and advice to the ESC's governing board and boards of participating districts. Annual recommendations will address matters including, but not limited to:

- the delineation of employment skills and the development of curriculum to instill these skills;
- changes in the economy and job market;
- the types of employment in which future jobs are most likely to be available; and
- suggestions for developing a working relationship among businesses, labor organizations and education personnel.

In addition, the Council will develop descriptions of meeting schedules, outlines of the types of data analysis and information upon which recommendations are based, a needs assessment identifying business community and students' educational needs, and descriptions of events and activities conducted to address those needs.

By March 1 of each year, as required by Ohio Revised Code, the Council also will submit a written joint statement to the Ohio Department of Education including descriptions and summaries of plans, advice and recommendations.

RESOURCES

Central Ohio College & Career Success Network: [Mapping Central Ohio's College Readiness Assets](#) <www.escco.org/wp-content/uploads/2015/09/Mapping-Central-Ohios-College-Readiness-Assets-20121.pdf>

[Central Ohio Compact](#) <www.centralohiocompact.org>

[Columbus State Community College: Business](#) <www.csc.edu/for-business>

Columbus 2020: [Regional Strategy for Economic Growth in Columbus](#) <www.columbusregion.com/columbus-2020/strategy>

ESC of Central Ohio: [Navigating Central Ohio's College & Career Readiness System](#) <www.escco.org/wp-content/uploads/2016/05/Navigating-Central-Ohios-College-Career-Readiness-System-2015.pdf>

ESC of Central Ohio: [Success Network](#) <www.escco.org/programs-services/college-and-career-readiness/success-network>

Georgetown University Center on Education and the Workforce Recovery: [Job Growth and Education Requirements through 2020](#) <www.cew.georgetown.edu/cew-reports/recovery-job-growth-and-education-requirements-through-2020>

Legislative Service Commission: [Analysis of House Bill 49 \(132nd Ohio General Assembly\)](#) <www.lsc.ohio.gov/documents/budget/132/MainOperating/FI/BillAnalysis/EDU.pdf>

Lumina Foundation: [A Stronger Nation](#) <www.strongernation.luminafoundation.org/report/2018/#nation>

MORPC: [insight2050 Report](#) <www.getinsight2050.org/the-report/>

Ohio Department of Education: [Business Advisory Councils in Ohio Schools](#) <www.education.ohio.gov/getattachment/Topics/Operating-Standards/Business-Advisory-Council-Operating-Standards.pdf>

Ohio Department of Education: [Ohio Business Advisory Councils – Next Steps](#) <www.education.ohio.gov/getattachment/Topics/Operating-Standards/BAC-Guidance-to-Districts.pdf.aspx>

Ohio Governor's Office of Workforce Transformation: [Building Ohio's Future Workforce](#) <www.workforce.ohio.gov/Portals/0/Future%20of%20Workforce%20Report.pdf>

Ohio Laws & Rules: [Ohio Revised Code 3313.82: Business Advisory Councils](#) <www.codes.ohio.gov/orc/3313.82>



educational service center
of Central Ohio



LEAD



SUPPORT



SHARE