

*ESC OF CENTRAL OHIO*  
**BUSINESS ADVISORY COUNCIL**

2019-2020

# TAKING A FRESH LOOK

As the work of the Business Advisory Council continues into the 2019-2020 school year, a change in leadership at the state level has provided an opportunity for a fresh look at our ongoing work as a state and region to address workforce and education needs. In this his first budget proposal (HB166), Governor Mike DeWine has included a plan to continue investment in workforce and innovation. He is keeping the focus on bridging the state's skills gap – a gap holding businesses back from growth and leaving behind individuals from economic recovery. This plan aligns directly with the goals and work outlined in the Central Ohio Compact.

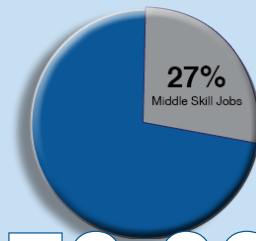
Through this budget, Governor DeWine and the General Assembly have invested more than \$200 million new dollars for workforce initiatives over the next two years. While the budget legislation did not make any changes to the operation and direction of business advisory councils, it is imperative for the Council to be aware of what investments have been made in order to better align its work to state goals.

Areas of the state budget in which investments have been made include:

- Workforce Innovation and Opportunity Act programs, such as OhioMeansJobs;
- Recognized industry credentials provided at no cost;
- Higher education guaranteed tuition rates;
- Diversity and Inclusion Technology Internship Program geared toward female and minority students;
- Employment opportunity expansion for individuals with disabilities;
- Establishment of regional job training partnerships and much more.

Learn more about Governor DeWine's priorities as outlined in his 2020-2021 budget proposal: <https://governor.ohio.gov/wps/portal/gov/governor/priorities/budget>.

## current snapshot of CENTRAL OHIO




# 270,000

## MIDDLE-SKILL JOBS

AND GROWING AT A FASTER RATE THAN THE NATIONAL AVERAGE 



## SKILLS GAP

Mismatch between job seeker skills and business needs. 

The increase of middle-skill jobs and continuing demand to fill them contributes to Columbus' increase in jobs, incomes, population and employment.

Yet, there exists a skills gap that presents challenges in filling these positions.

*\*Data obtained from the JPMorgan Chase & Co. Columbus Skills Gap Report.*

*<https://www.jpmorganchase.com/corporate/Corporate-Responsibility/columbus-skills-gap-report.htm>*

# Central Ohio LEADING THE WAY

In Central Ohio, much of this work has been happening for years through various school district and ESC programs and organizations, but none has been more focused or wide in scope than a unique partnership called the **Central Ohio Compact**. The Compact, established in 2011, was convened by the ESC of Central Ohio and Columbus State Community College and includes public and private districts and schools, higher education institutions, industry partners, and other

stakeholders. By adopting a regional approach, the Compact has created a model of collaboration intended to bring about an increase in college success for Central Ohio students and position the region as a leader in economic growth, per-capita income, and quality of life.

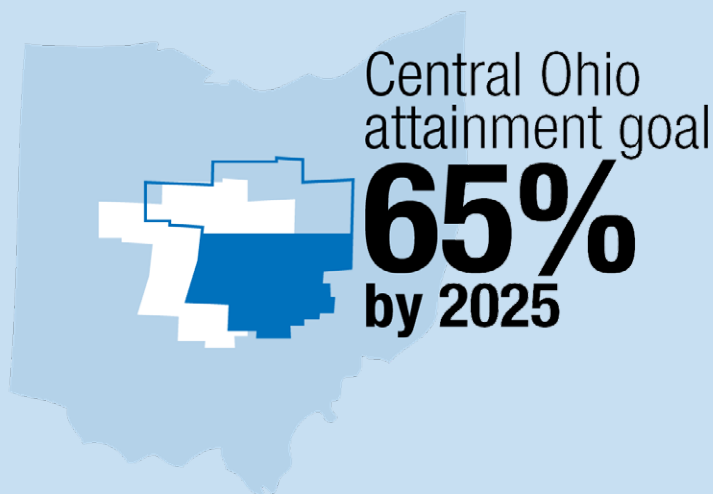
Based on data findings from the Lumina Foundation, the Compact has determined that 65 percent of Central Ohio's population will need a postsecondary credential by

2025. This goal was created due to the global shift from an industrial economy to a knowledge economy leading to the vast majority of future jobs requiring education beyond high school. The latest Compact data found that in 2016 progress was being made with 44% of Central Ohioans possessing a postsecondary credential. However, it is vital that the Compact work continue to be focused and intentional in order to reach the 65 percent mark.

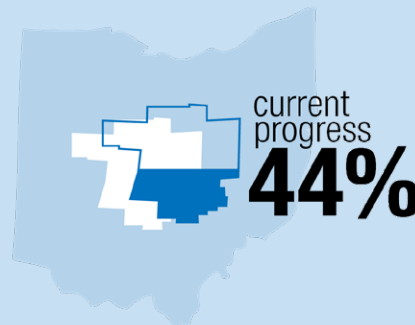
COLUMBUS STATE  
COMMUNITY COLLEGE



educational service center  
of Central Ohio



*“...the Compact has determined that 65 percent of Central Ohio's population will need a postsecondary credential by 2025.”*



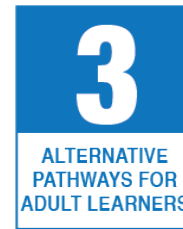
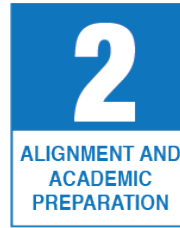
\*A complete list of education and industry partners can be found on the Central Ohio Compact website at [www.centralohiocompact.org/get-involved](http://www.centralohiocompact.org/get-involved).



To meet the overarching attainment goal, the Compact is guided by four strategic priorities to focus upon.

These priorities focus the Compact's work on several goals, including:

- Dramatically increasing the number of students earning a postsecondary credential;
- Ensuring that all college-bound high school graduates are college ready;
- Increasing the number of high school graduates with credit toward a degree or certificate;
- Increasing the number of community college graduates earning bachelor's degrees through pathways to completion;
- Providing consistent, accurate and timely communication with students and families to eliminate uncertainty and ensure success at the college level;
- Employing specific strategies for working adults, low-income and first-generation college students, and students of color;
- Advancing the region's need for a highly skilled workforce, including an emphasis on STEM fields, by aligning with regional workforce and economic development efforts;
- Managing the costs of education for students, families and taxpayers.



## Collaborating with Employers

It is clear that the work and goals of the Central Ohio Compact are directly aligned with the purpose and responsibilities of the state-required business advisory councils, and its Workforce Advisory Council puts a clear focus on those goals. The Compact's Workforce Advisory Council brings together Central Ohio employer partners to anticipate infrastructure, program, and policy needs aligned with the group's goal to meet local employer demand with a highly skilled workforce. It represents a wide spectrum of industry sectors across the region, including financial services, insurance, health care,

law, customer care, logistics and distribution, information technology, hospitality, and education – and its focus is on developing a regional strategy to open opportunities for all to participate in the emerging economy.

Based on this understanding, the ESC will coordinate the work of its own business advisory council in concert with school districts to create efficiencies in meeting requirements of state law, while also continuing this great work and aligning to the goals and strategies of the Compact and its council.

## 5 KEY SECTORS | COLUMBUS ECONOMY



SCIENCE & TECH | LOGISTICS | MANUFACTURING | BUSINESS SERVICES | INTERNATIONAL BUSINESS

## CENTRAL OHIO WORKFORCE PARTNERS



## Benefits of the ESC's Business Advisory Council

Business advisory councils have been required by law since 1995 and can provide benefits for every Ohio school district. With the addition of business advisory standards in HB49, a renewed emphasis and focus at the state level has been placed on the importance of establishing active business advisory councils and emphasizing that their work is critical in today's economy.

The Council will advise local school districts on changes in the economy and job market by:

- Identifying new and emerging careers
- Offering districts recommendations on needed knowledge, skills and competencies
- Advocating for effective curriculum
- Offering work-based learning opportunities
- Making recommendations on facilities and equipment needed to teach work-based skills
- Supporting local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators



## ESC OF CENTRAL OHIO BUSINESS ADVISORY COUNCIL PARTICIPANTS

## WHAT'S NEXT?

The ESC of Central Ohio Business Advisory Council (BAC) meets on a quarterly basis. This school year's meetings are scheduled for October, November, February and April. Annual recommendations will address matters including, but not limited to:

- the delineation of employment skills and the development of curriculum to instill these skills;

The BAC will serve in an advisory capacity to support the development of a Central Ohio regional platform for work-based learning experiences. The experiences will cover the range of the work-based learning continuum from career awareness to postsecondary career training and education.

- changes in the economy and job market and the types of employment in which future jobs are most likely to be available;

A Central Ohio Compact meeting will be held this Fall during which regional job market and economy updates will be provided. A review of progress toward the Compact's goals will be shared as well as BAC partners sharing their work in developing pathways for high-demand occupations.

- suggestions for developing a working relationship among businesses, labor organizations and education personnel.

The ESC's Success Network will support the work by providing technical assistance to school districts for industry credentialing, the new graduation pathways, the OhioMeansJobs-Readiness seal, coordination of industry tours, coordination of regional College Credit Plus information nights, pathway development, instructional practices and work-based learning opportunities. This support will happen through regional meetings, training sessions and on-site district support, as well as e-newsletters, a website and social media.



# RESOURCES

[ESC of Central Ohio Business Advisory Council](http://www.escco.org/programs-services/business-advisory-council/) <www.escco.org/programs-services/business-advisory-council/>

Central Ohio College & Career Success Network: [Mapping Central Ohio's College Readiness Assets](http://www.escco.org/wp-content/uploads/2015/09/Mapping-Central-Ohios-College-Readiness-Assets-20121.pdf) <www.escco.org/wp-content/uploads/2015/09/Mapping-Central-Ohios-College-Readiness-Assets-20121.pdf>

[Central Ohio Compact](http://www.centralohiocompact.org) <www.centralohiocompact.org>

[Columbus State Community College: Business](http://www.csc.edu/for-business) <www.csc.edu/for-business>

Columbus 2020: [Regional Strategy for Economic Growth in Columbus](http://www.columbusregion.com/columbus-2020/strategy) <www.columbusregion.com/columbus-2020/strategy>

ESC of Central Ohio: [Navigating Central Ohio's College & Career Readiness System](http://www.escco.org/wp-content/uploads/2016/05/Navigating-Central-Ohios-College-Career-Readiness-System-2015.pdf) <www.escco.org/wp-content/uploads/2016/05/Navigating-Central-Ohios-College-Career-Readiness-System-2015.pdf>

ESC of Central Ohio: [Success Network](http://www.escco.org/programs-services/college-and-career-readiness/success-network) <www.escco.org/programs-services/college-and-career-readiness/success-network>

Georgetown University Center on Education and the Workforce Recovery: [Job Growth and Education Requirements through 2020](http://www.cew.georgetown.edu/cew-reports/recovery-job-growth-and-education-requirements-through-2020) <www.cew.georgetown.edu/cew-reports/recovery-job-growth-and-education-requirements-through-2020>

Legislative Service Commission: [Analysis of House Bill 49 \(132nd Ohio General Assembly\)](http://www.lsc.ohio.gov/documents/budget/132/MainOperating/FI/BillAnalysis/EDU.pdf) <www.lsc.ohio.gov/documents/budget/132/MainOperating/FI/BillAnalysis/EDU.pdf>

Lumina Foundation: [A Stronger Nation](http://www.strongernation.luminafoundation.org/report/2018/#nation) <www.strongernation.luminafoundation.org/report/2018/#nation>

MORPC: [insight2050 Report](http://www.getinsight2050.org/the-report/) <www.getinsight2050.org/the-report/>

Ohio Department of Education: [Business Advisory Councils in Ohio Schools](http://www.education.ohio.gov/getattachment/Topics/Operating-Standards/Business-Advisory-Council-Operating-Standards.pdf) <www.education.ohio.gov/getattachment/Topics/Operating-Standards/Business-Advisory-Council-Operating-Standards.pdf>

Ohio Department of Education: [Ohio Business Advisory Councils – Next Steps](http://www.education.ohio.gov/getattachment/Topics/Operating-Standards/BAC-Guidance-to-Districts.pdf.aspx) <www.education.ohio.gov/getattachment/Topics/Operating-Standards/BAC-Guidance-to-Districts.pdf.aspx>

Ohio Governor's Office of Workforce Transformation: [Building Ohio's Future Workforce](http://www.workforce.ohio.gov/Portals/0/Future%20of%20Workforce%20Report.pdf) <www.workforce.ohio.gov/Portals/0/Future%20of%20Workforce%20Report.pdf>

Ohio Laws & Rules: [Ohio Revised Code 3313.82: Business Advisory Councils](http://www.codes.ohio.gov/orc/3313.82) <www.codes.ohio.gov/orc/3313.82>



educational service center  
*of Central Ohio*



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